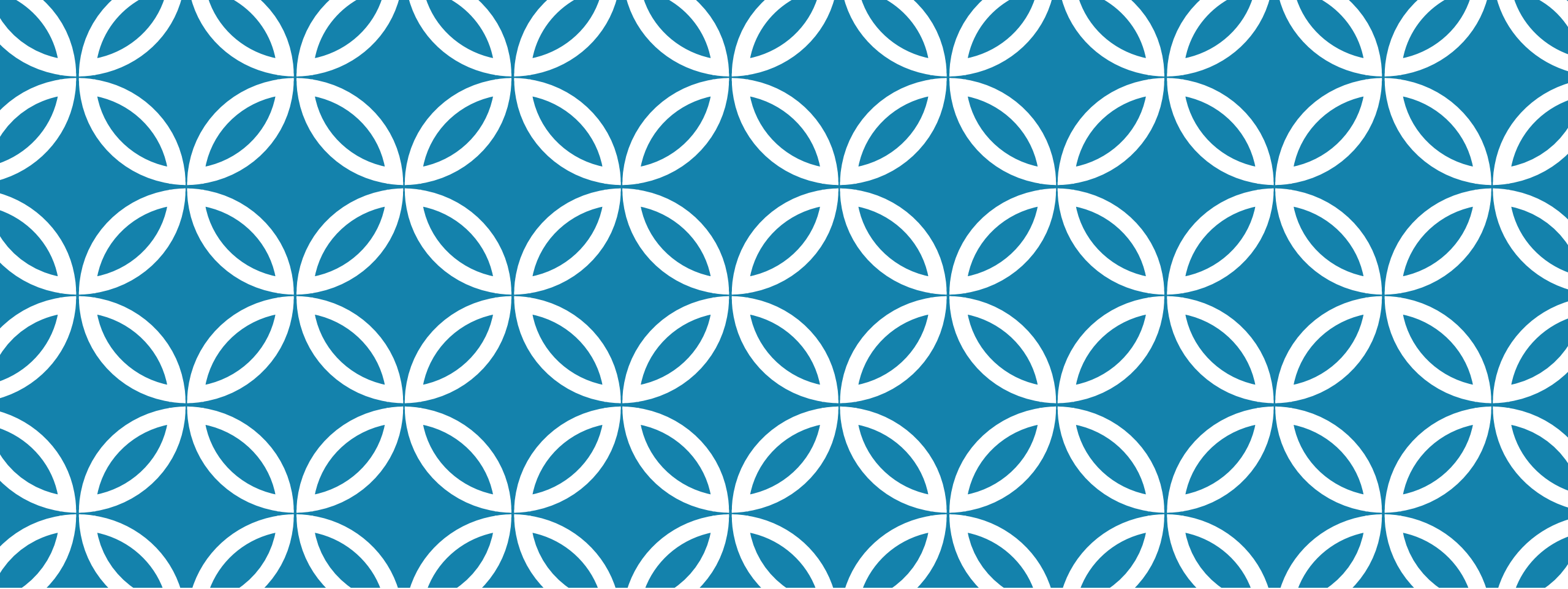




IEC & BCC ACTIVITIES — SWACHH BHARAT MISSION

Nagar Parishad Chittorgarh
Carried out by AILSG, Jodhpur
Monthly IEC & BCC Activities
Report- DEC

DOOR-TO-DOOR AWARENESS: WASTE SEGREGATION & ECO-FRIENDLY PRACTICES

Door-to-door visits sensitized households on waste segregation, plastic reduction, and eco-friendly practices.



MSK DISTRIBUTION & SUP-FREE MARKET DRIVE (THAILA DISTRIBUTION)

cloth bags distributed to promote SUP-free markets and environmental sustainability.



MSK DISTRIBUTION DRIVE

Under MSK, citizens donated usable waste, clothes, shoes, and books, which were systematically collected and distributed to the needy.



SAFAIMITRA WELFARE DAY

Safaimitra Welfare Day activities were organized to ensure dignity, safety awareness, and access to welfare schemes.



CLEANING DRIVES: TOILETS, SLUMS, TOURIST PLACES, MONUMENTS

Targeted cleaning drives improved hygiene and cleanliness at toilets, slums, tourist places, and monuments.



SWACHH WARD & SCHOOL INSPECTIONS

Regular ward and school inspections were conducted to monitor sanitation practices and ensure compliance.



GVP REMOVAL, CTU TRANSFORMATION, CLEAN BACKLANE DRIVE

Garbage Vulnerable Points were removed and transformed into CTUs.



CLEAN WATER BODIES

Cleaning activities were conducted at water bodies to remove waste, prevent pollution, and improve environmental hygiene.



SUP-FREE MARKET DRIVE

SUP-free market drives and shopkeeper meetings promoted plastic-free practices and responsible business behavior.



CLEAN VENDOR ZONE DRIVES (FOOD CHOWPATIS & PUBLIC PLACES)

Clean vendor zone drives were conducted at food chowpatis and public places to promote hygiene and safe food practices.



SWACHH PAINTING COMPETITIONS

Creative competitions including video reels, painting, essay writing, and rangoli spread Swachhta messages among citizens.



SWACHH RANGOLI COMPETITIONS

Creative competitions including video reels, painting, essay writing, and rangoli spread Swachhta messages among citizens.



SWACHH ESSAY WRITING COMPETITIONS

Creative competitions including video reels, painting, essay writing, and rangoli spread Swachhta messages among citizens.



RWA/COMMUNITY MEETINGS

RWA/COMMUNITY meetings drives were conducted to enhance community ownership of neighborhood cleanliness.



FOLLOW-UP INSPECTIONS (SCHOOL)

Follow-up inspections ensured sustained cleanliness in wards and schools.



FOLLOW-UP INSPECTIONS (WARD)

Follow-up inspections after RWA meetings ensured sustained cleanliness in wards and schools.



AWARENESS JHANKI

An awareness Jhanki was displayed to convey key messages on cleanliness, waste segregation, plastic ban, and public sanitation.



THANK YOU